

# MINNESOTA WORKFORCE

By almost any measure, Minnesota has an incomparable workforce. We're highly educated, literate, creative and healthy.

Did we mention hard-working? Minnesota's labor force participation rate stands at 70.3 percent, the third highest in the country, compared to the U.S. rate of 63.7 percent.

We've got the brain power to match the muscle. Ninety-two percent of Minnesotans have graduated from high school, and more than 32 percent have completed a bachelor's degree (ranking 11th nationwide). We're justly proud and supportive of our academic institutions. Thirty-seven Minnesota colleges are among the best in the country. Saint Paul College, part of the Minnesota State Colleges and Universities System, has been named one of the best higher education institutions in the U.S.

With our rate of job growth, cost of living, average commute time and well-being, migrating to Minnesota is a no-brainer.



## WHY MINNESOTA

- Minnesota is the **11th most friendly-business state** nationwide, according to a 2013 survey conducted by Thumbtack in partnership with the Kauffman Foundation.
- Women own almost a **third of businesses** in Minneapolis, ranking fourth out of 10 top U.S. cities.
- Minnesota ranks 11th in the U.S. in per capita personal income.
- Minneapolis is the third and St. Paul is the **sixth most literate city** in the U.S., according to 2012 rankings by Central Connecticut State University. The return on investment in Minnesota of public library service for every dollar of public tax support is \$4.62.
- The Minneapolis-St. Paul metropolitan area is the **sixth most creative in the nation**, according to the 2012 Minneapolis Creative Vitality Index report.
- The Twin Cities has experienced the fifth-biggest rise among metro areas nationwide in the number of at-home workers.
- Minnesota is the **fifth healthiest state**, according to the UnitedHealth Foundation.
- Minnesota recognizes the importance of building and retaining the skills of older workers. Minnesota ranks as the second best state to live in the future, according to a 2012 Gallup poll. Rochester, in southern Minnesota—ranks as the best fifth-small city for successful aging, according to the Milken Institute.



### Labor Force, 2012

State	Labor Force	National Rank
Wisconsin	3,049,041	18
<b>Minnesota</b>	<b>2,977,783</b>	<b>21</b>
Iowa	1,630,619	30
South Dakota	447,248	45
North Dakota	395,773	47

*Minnesota*

A GREAT PLACE TO LIVE, WORK AND DO BUSINESS

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